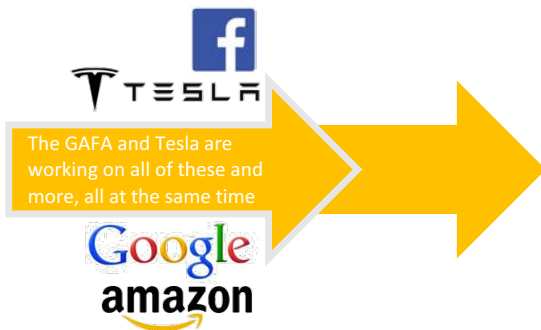
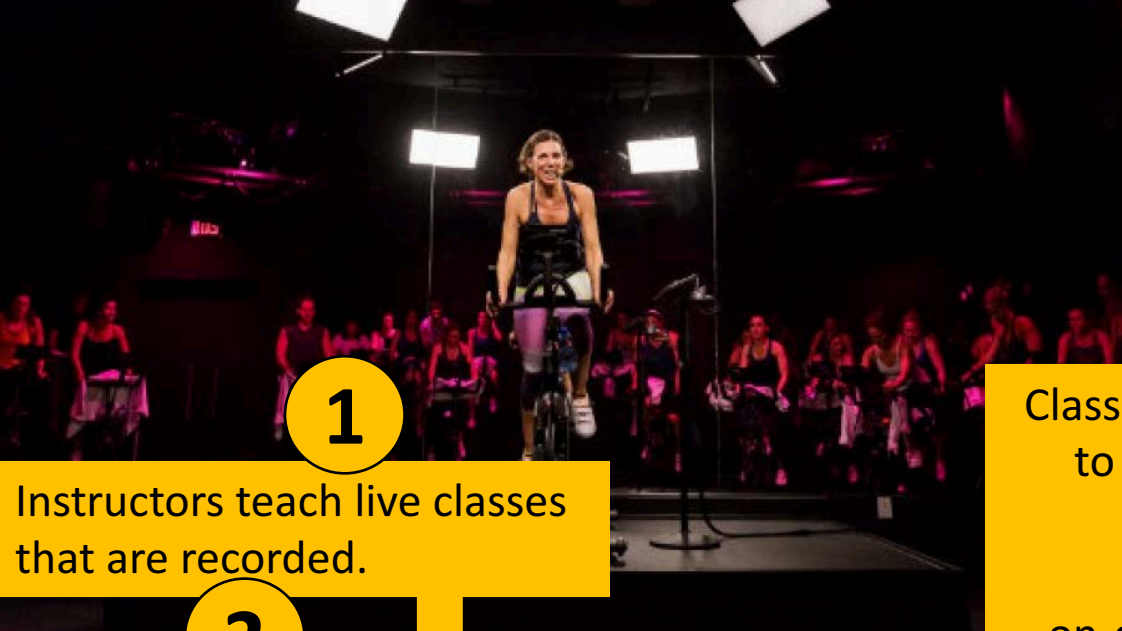


Each innovation trend (IoT, Gargantuan and Flowing Data, AI ...) builds on the other; they are intertwined and interdependent

VOICE control and feedback





1

Instructors teach live classes that are recorded.

2



Classes stream to bikes – live or on-demand.

3

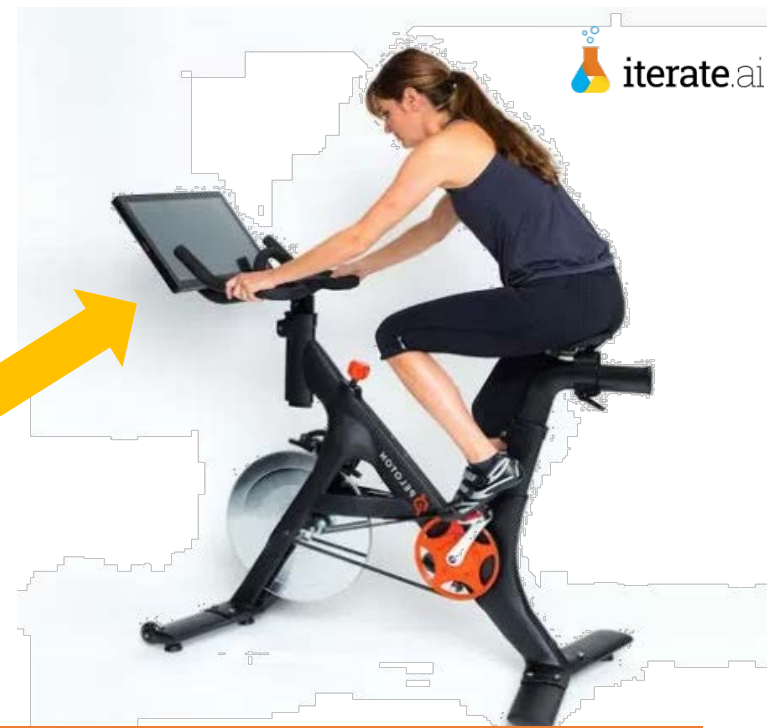
4

Future?

5

Future?

Now



Could stream to **Amazon's Prime Video**

- Exercise Classes – live or on-demand

Related info could stream to **Amazon's Echo Show**

- Stretching Exercises
- Nutrition or Exercise Advice
 - Live or AI driven
 - One way or interactive
- Order nutritious food or gear by voice



Telepresence

You can control the robot with video communication through Amy's client application.
It provides you boundless connection with your family, colleagues and friends through virtual presence at any time anywhere.



- Telepresence
 - Human or AI-Bot
- Digital assistant
- Voice and speech
- Computer vision
- Home automation
- Autonomous-nav
- 25,000 Apps



CREST KIDS: SPONSORED VOICE

Challenge:

Crest Kids was looking to create media that encourage kids to brush their teeth and even enjoy it.

Idea:

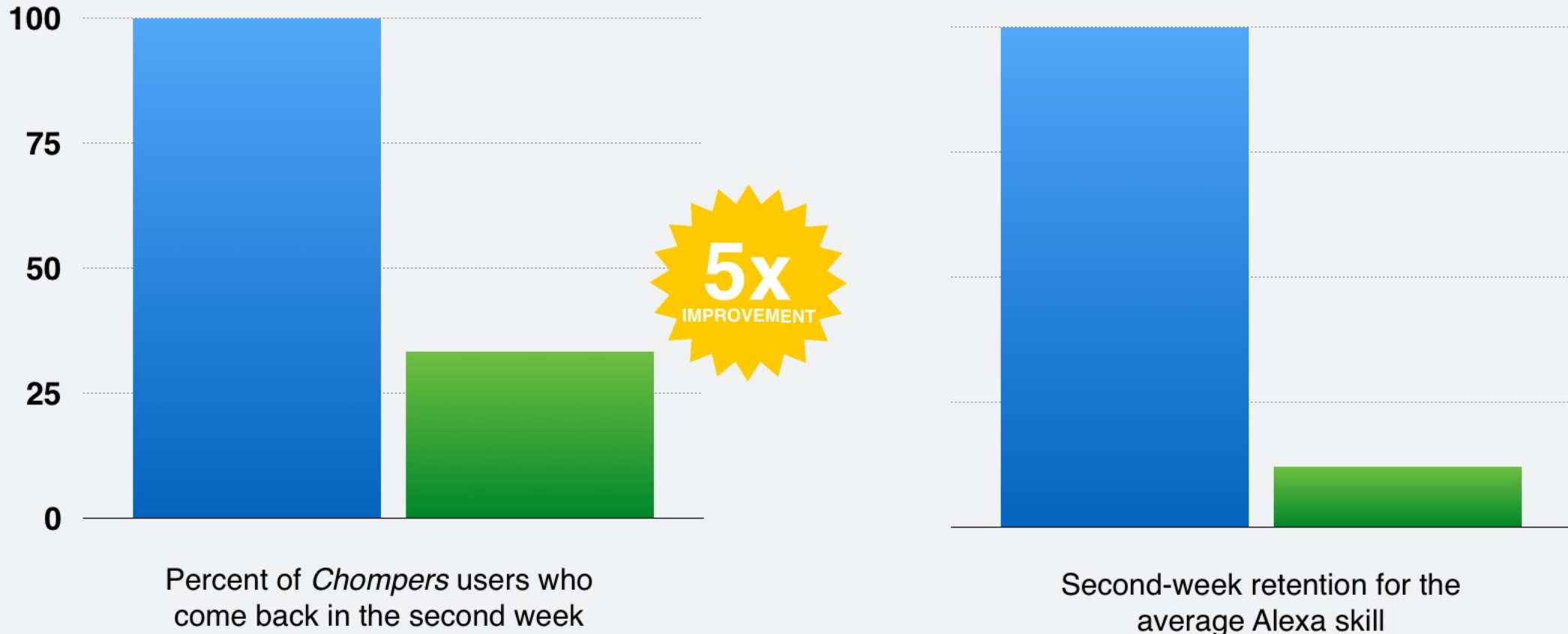
Develop a audio companion for kids to listen to for exactly two-minutes (the optimal time to brush your teeth). Distribute the content through everywhere you listen to podcasts and smart home devices; Amazon Alexa and Google Home.

Results :

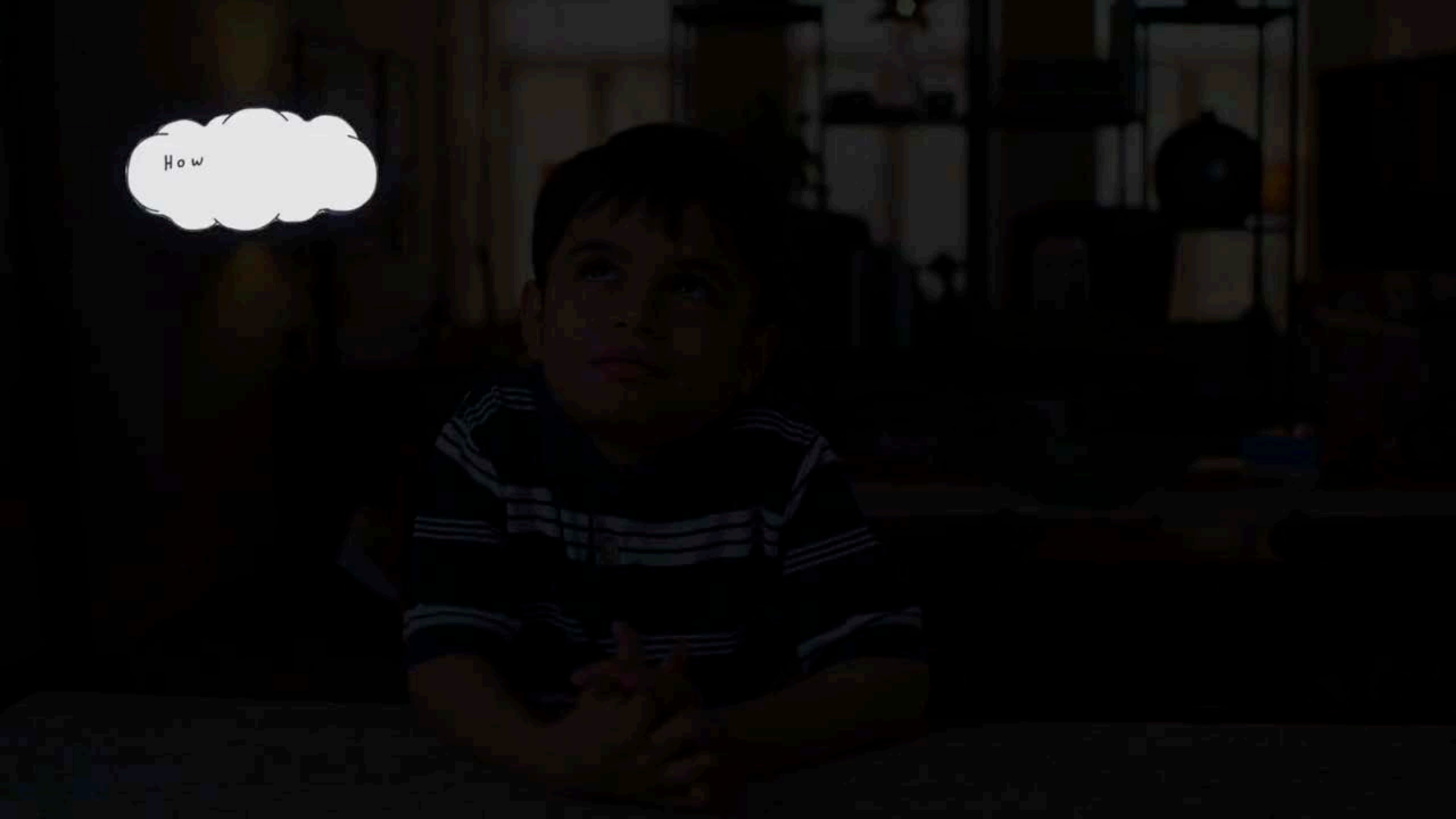
- 97% of parents reported their kids were brushing more after using Chompers.
- Before Chompers 5% or parents said it was “Very Easy’ to get their kids to brush, and after 67% percent said it was “Very Easy.”
- Chompers saw a 5X retention rate than the average Alexa Skill



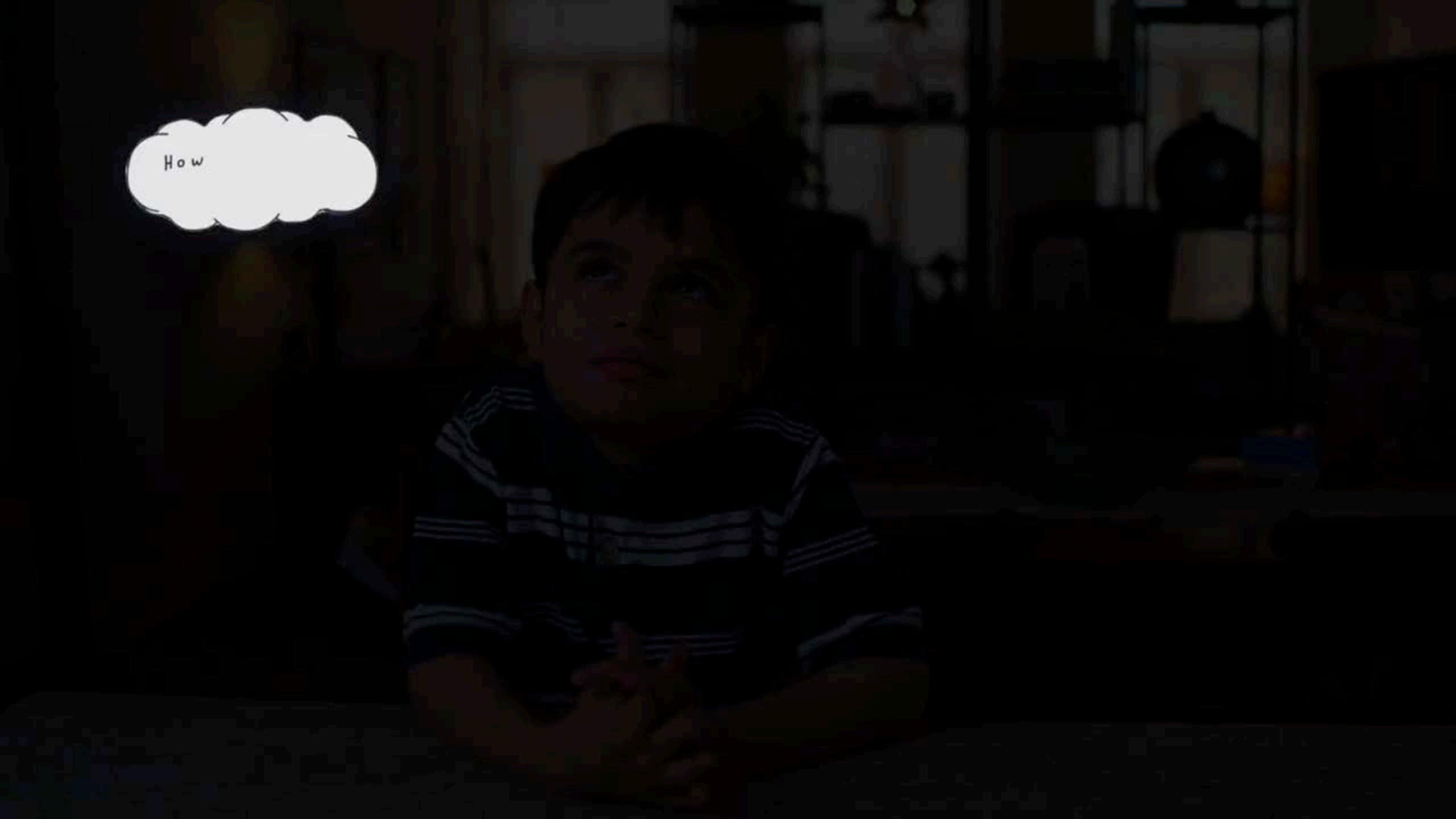
Chompers skill's retention is **5x the industry average**



(Source: Business Insider)



How



How

